

Dear Merchant,

We are very excited about Christmas Village 2019! The new expo buildings at the Fairgrounds Nashville are coming along nicely and are going to provide an outstanding venue for our event. We have worked diligently all year with the Fairgrounds Nashville staff, the architect and George Fern to work to make the facilities and layout of the show the best it can be. Starting from scratch with a blank slate and 260 merchants to place was a monumental task! As promised, we placed booths based on seniority and merchandise to keep a variety across aisles and buildings to provide the best shopping experience for our 30,000 shoppers.

We did our best to accommodate booth size, type and storage as requested. If you did not get what you requested, please send us an email at merchants@christmasvillage.org when you pay your bill. If any booths become available after bills are due we can try to make adjustments in early August. With change comes some growing pains. We are hoping that the new buildings will provide a much easier experience for our merchants and shoppers alike to navigate. Please be patient with us. We were in the beloved, albeit dilapidated buildings at the Fairgrounds for 51 years so this change is huge for us as well. A big advantage of the new buildings is that honestly, there are no bad spots in the show! We carefully considered where to have our main entrance and second entrance which will spread out the crowd and allow for all shoppers to easily shop all 260 booths.

With that being said...the much anticipated map and booth locations will be posted to the website this **Tuesday, July 2nd**. Click on the merchants tab. Bills will be emailed from cvmerchants@gmail.com on **Tuesday, July 9th**. Bills are due in full by July 31st. Please remember that the cvmerchants@gmail.com email is outgoing only. If you have questions, please email us at merchants@christmasvillage.org. We will again offer online payments, the password will be merchant2019. The convenience fees are as follows: \$30 for a 10' booth, \$60 for a 20' booth, \$75 for a 30' booth and \$90 for a 40' booth. Going forward we will only be offering 10' and 20' booths. Larger booths were grandfathered in from the old buildings where the buildings presented challenging locations. It is our goal to have a minimum of 260 booths to present the maximum number of merchants for our shoppers to be able to visit and take advantage of a wide array of merchandise.

Thanks in advance for your support and cooperation as we make this move together!

We look forward to a wonderfully successful show in our new buildings in November. Remember that the show dates are **November 14-17, 2019** as the second Thursday in November isn't until the 14th.

Have a wonderful summer and Fall and we will see you in November!

Ann McKinney, Klaire Powers & Kelly Stanford
Merchant Contracting Chairmen